



Mendocino County

Legislation Details (With Text)

File #: 18-1972 **Version:** 1 **Name:**
Type: Agreement **Status:** Approved
File created: 7/24/2018 **In control:** Planning and Building Services
On agenda: 8/7/2018 **Final action:**
Title: Approval of Agreement with the Mendocino County Tourism Commission for the Services, Activities, and Programs of the Mendocino County Lodging Business Improvement District (BID) in an Amount Estimated at \$1,350,000 Effective Upon Execution by all Parties, through June 30, 2019
Sponsors: Planning and Building Services, Steve Dunncliff
Indexes:
Code sections:
Attachments: 1. Agreement 18-120

Date	Ver.	Action By	Action	Result
------	------	-----------	--------	--------

To: Board of Supervisors

From: Planning and Building Services

Meeting Date: August 7, 2018

Department Contact: Adrienne Thompson

Phone: 234-6650

Department Contact: Ignacio Gonzalez

Phone: 234-6650

Item Type: Consent Agenda

Time Allocated for Item: N/A

Agenda Title:

Approval of Agreement with the Mendocino County Tourism Commission for the Services, Activities, and Programs of the Mendocino County Lodging Business Improvement District (BID) in an Amount Estimated at \$1,350,000 Effective Upon Execution by all Parties, through June 30, 2019

Recommended Action/Motion:

Approve Agreement with the Mendocino County Tourism Commission for the services, activities, and programs of the Mendocino County Business Improvement District in an amount estimated at \$1,350,000 effective upon execution by all parties, through June 30, 2019; and authorize Chair to sign same.

Previous Board/Board Committee Actions:

In 2006, the Board added Chapter 5.140 to the Mendocino County Code and created the Mendocino County Lodging Business Improvement District (BID). In 2015, the Board amended Chapter 5.140, in part requiring designation of a "Contractor" for administration of the BID. December 8, 2015, the Board adopted a Resolution designating the Mendocino County Tourism Commission (MCTC) as the County's Contractor for this purpose. On February 9, 2016, and on June 20, 2017, the Board entered into an agreement with MCTC.

Summary of Request:

Mendocino County Code Section 5.140.250 states in part “Prior to the expenditure of any District funds, the Contractor shall enter into a contract with the County for the services, activities and programs authorized by the Chapter. The scope of work for this agreement was crafted to include the deliverables previously contained within the County’s separate agreements with the Mendocino County Lodging Association and the Mendocino County Promotional Alliance. Additionally, the contract includes a requirement that the Tourism Commission receive an annual financial audit, incorporates commitments the Board made through the General Plan, and includes recommendations made through the BID Annual Report. Approval of this agreement by the Board is necessary for the Tourism Commission to function as the County’s Contractor (its Board-designated role).

Alternative Action/Motion:

Provide direction to staff; do not approve this agreement. A contract is required prior to the expenditure of BID funds (MCC 5.140.250).

Supplemental Information Available Online at: N/A

Fiscal Impact:

Source of Funding: Trust 2110-760779; BU 1810-**Budgeted in Current F/Y:** Yes
862189

Current F/Y Cost: \$1,000,000 assessment,
\$500,000 GF (est)

Annual Recurring Cost: \$1,000,000
assessment, \$500,000 GF (will vary)

Supervisory District: All

Vote Requirement: Majority

Agreement/Resolution/Ordinance Approved by County Counsel: Yes

CEO Liaison: Janelle Rau, Deputy CEO

CEO Review: Yes

CEO Comments:



FOR COB USE ONLY

Executed By: Meribeth Dermond Final Status:Approved

Date: **AUGUST 7, 2018** Executed Item Number: Agreement Item Number: 18-120

Note to Department Number
of Original Agreements Returned
to Dept: Two Original Agreement
Delivered to Auditor? Yes