



Mendocino County

Legislation Text

File #: 24-0082, Version: 1

To: BOARD OF SUPERVISORS

From: Public Health

Meeting Date: January 23, 2024

Department Contact: Jenine Miller, Psy.D.

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Department Contact: Kirsty Bates

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Item Type: Consent Agenda

Time Allocated for Item: N/A

Agenda Title:

Approval of Retroactive Allocation Agreement with California Department of Public Health, California Tobacco Prevention Program, in the Amount of \$300,000, to Support the Delivery of Tobacco Prevention Program Services, Effective July 1, 2023 through June 30, 2024

Recommended Action/Motion:

Approve retroactive Allocation Agreement with California Department of Public Health, California Tobacco Prevention Program, in the amount of \$300,000, to support the delivery of Tobacco Prevention Program services, effective July 1, 2023 through June 30, 2024; authorize the Public Health Director or designee to sign any future amendments to the Agreement that do not increase the annual maximum amount; and authorize Chair to sign same.

Previous Board/Board Committee Actions:

N/A

Summary of Request:

Approval of the proposed Allocation Agreement will allow Public Health to accept the forthcoming Allocation award from California Department of Public Health (CDPH), California Tobacco Prevention Program (CTPP), (formerly known as the California Tobacco Control Program), to support Public Health's CTPP efforts throughout Mendocino County. The Allocation Agreement funds are available through Proposition 99, the Tobacco Tax and Health Protection Act, and the California Healthcare, Research, and Prevention Tax Act of 2016 (Proposition 56). CDPH is responsible for administering a statewide comprehensive tobacco use prevention and reduction program. These statutes require CDPH to fund a variety of innovative approaches to reduce tobacco use, which include awarding funds for: state and local governmental agencies, tribes, universities and colleges, community-based organizations, and other qualified agencies to implement, evaluate, and disseminate effective prevention programs and interventions; conduct a statewide media campaign; and evaluate the effectiveness of the overall tobacco control program.

Through the proposed Allocation Agreement, Public Health will implement objectives related to tobacco control and prevention including: 1) limiting tobacco promoting influences; 2) reducing the exposure to secondhand smoke, tobacco smoke residue, tobacco waste and other tobacco products; 3) reducing the availability of tobacco and youth access to tobacco products; 4) promoting tobacco cessation; 5) expanding the county-wide tobacco control coalition including youth engagement; and 6) increasing education through media outlets

related to dangers of secondhand smoke, youth access to tobacco and other products, and availability of tobacco cessation resources.

CDPH provided the Allocation Agreement in September 2023, after the effective date of July 1, 2023, therefore, Public Health is now seeking execution of the retroactive Agreement.

Alternative Action/Motion:

Return to staff for alternative handling.

Strategic Plan Priority Designation: A Safe and Healthy County

Supervisory District: All

Vote Requirement: Majority

Supplemental Information Available Online At: N/A

Fiscal Details:

source of funding: \$150,000 BU 0453, VK56; 82-5490 & \$150,000 BU 0454, YK99; 82-5490

current f/y cost: \$300,000 Revenue.

budget clarification: This revenue comes from two different Propositions and is subsequently mandated to be kept in two separate accounts.

annual recurring cost: N/A

budgeted in current f/y (if no, please describe): Yes

revenue agreement: Yes

AGREEMENT/RESOLUTION/ORDINANCE APPROVED BY COUNTY COUNSEL: Yes

CEO Liaison: Tony Rakes, Acting Deputy CEO

CEO Review: Yes

CEO Comments:

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Executed By: Atlas Pearson, Senior Deputy Clerk

Date: January 25, 2024

Final Status: **Approved**

Executed Item Type: Interim Agreement

Number: *24-012

