



# Mendocino County

## Legislation Text

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File #: 24-0312, Version: 1

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**To: BOARD OF SUPERVISORS**

**From:** Executive Office

**Meeting Date:** March 12, 2024

**Department Contact:** Darcie Antle

**Phone:** 707-463-4441

**Department Contact:** Kelly Hansen

**Phone:** 707-463-4441

**Item Type:** Consent Agenda

**Time Allocated for Item:** N/A

**Agenda Title:**

Ratification of a Letter of Support for Market Match, California Nutrition Incentive Program (CNIP) in the State's Fiscal Year (FY) 2024/25 Budget

**Recommended Action/Motion:**

Ratify letter of support for Market Match, California Nutrition Incentive Program (CNIP) in the State's FY 2024/25 Budget.

**Previous Board/Board Committee Actions:**

No previous action.

**Summary of Request:**

Market Match is a 14-year-old program that matches CalFresh's spending dollar-for-dollar (up to a daily max) for fresh food at the local level and drives health equity and economic development in rural areas. Further, CNIP funds are matched by federal grant dollars. Since 2017, CNIP funding has brought more than \$30 million in federal match funds into California from the Gus Schumacher Nutrition Incentive Program (GusNIP).

The Market Match Program is currently the most extensive CNIP program, matching federal nutrition assistance benefits, like CalFresh and WIC, at farmers' markets and other California farm-direct sites. In 2022, low-income shoppers spent \$19.5 million in Market Match and CalFresh programs combined at 270 participating farmers' markets across 39 counties in California. In Mendocino County, farmer's markets recorded \$107,784 in market match spending in 2023. However, due to California's current budget crisis, the California Nutrition Incentive Program's \$35 million budget is at risk of being cut, as announced in Governor Newsom's January 2024 State budget.

**Alternative Action/Motion:**

Do not ratify letter of opposition and support.

**Strategic Plan Priority Designation:** A Safe and Healthy County

**Supervisory District:** All

**Vote Requirement:** Majority

**Supplemental Information Available Online At:** [Ebudget \(ca.gov\) <https://ebudget.ca.gov/budget/2024-25/>](https://ebudget.ca.gov/budget/2024-25/)

**Fiscal Details:**

**source of funding:** N/A

**current f/y cost:** N/A

**budget clarification:** N/A

**annual recurring cost:** N/A

**budgeted in current f/y (if no, please describe):** N/A

**revenue agreement:** N/A

**AGREEMENT/RESOLUTION/ORDINANCE APPROVED BY COUNTY COUNSEL:** N/A

**CEO Liaison:** Executive Office

**CEO Review:** Yes

**CEO Comments:**

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Executed By: Atlas Pearson, Senior Deputy Clerk

Date: March 12, 2024

Final Status: **Approved**

