



Mendocino County

Legislation Text

File #: 24-0509, Version: 1

To: BOARD OF SUPERVISORS

From: Auditor-Controller Treasurer-Tax Collector

Meeting Date: May 21, 2024

Department Contact: Sara Pierce

Phone: 707-234-6860

Department Contact: Cheyanne Gordon

Phone: 707-234-6875

Item Type: Consent Agenda

Time Allocated for Item: N/A

Agenda Title:

Approval of Outdoor Festival Application for the Northern Nights Music Festival to be Held July 18, 2024, through July 21, 2024, in Piercy

Recommended Action/Motion:

Approve Outdoor Festival Application for the Northern Nights Music Festival to be held July 18, 2024, through July 21, 2024, in Piercy; and authorize the Tax Collector to issue the Outdoor Festival License.

Previous Board/Board Committee Actions:

On June 20, 2023 the Board of Supervisors approved an outdoor festival application for the Northern Nights Music Festival.

Summary of Request:

Pursuant to Mendocino County Code 6.16 approve the application for the Northern Nights Music Festival to be held July 18, 2024, through July 21, 2024 and authorize the Tax Collector to issue an Outdoor Festival license. This event is sponsored by the Northern Nights Music Group, LLC.

The event will be held at Cooks Valley Campground, the principal location being 83950 Road 442E in Piercy. The event includes camping, live music, and provisions for food, cannabis, and alcohol vendors. Over the course of the three-day event, approximately eight thousand (8,000) attendees, including two thousand (2,000) staff and performers, are expected to attend.

The Tax Collector has compiled the information required to be submitted with the application, attached to the agenda for reference, and after finding it to be complete, submits the application to the Board for approval pursuant to section 6.16.040 of the Mendocino County Code. The attached documentation contains: consent from property owners for the proposed use; a statement from the Sheriff attesting to the adequacy of proposed security; a statement from the Mendocino County Environmental Health attesting to the adequacy of proposed sanitation, food preparation and handling, a waste disposal; and, further documentation required with the application.

Alternative Action/Motion:

Deny the application or return to staff and request an alternative modification (due to timing of future Board meetings and event date, Board approval may not be attainable for alternatives or modifications).

Strategic Plan Priority Designation: A Thriving Economy

Supervisory District: District 3

Vote Requirement: Majority

Supplemental Information Available Online At: The event's Website: <https://northernnights.org/>

Fiscal Details:

source of funding: N/A

current f/y cost: N/A

budget clarification: Requires submission of Outdoor Festival Fee \$175 per day, MCC Section 6.16.040

annual recurring cost: N/A

budgeted in current f/y (if no, please describe): N/A

revenue agreement: N/A

AGREEMENT/RESOLUTION/ORDINANCE APPROVED BY COUNTY COUNSEL: N/A

CEO Liaison: Executive Office

CEO Review: Yes

CEO Comments:

FOR COB USE ONLY

Executed By: Atlas Pearson, Senior Deputy Clerk

Final Status: **Approved**

Date: May 21, 2024

