



Mendocino County

Legislation Text

File #: 24-0664, Version: 1

To: BOARD OF SUPERVISORS

From: Planning and Building Services

Meeting Date: June 25, 2024

Department Contact: Adrienne Thompson

Phone: 707-234-6650

Department Contact: Julia Krog

Phone: 707-234-6650

Item Type: Noticed Public Hearing

Time Allocated for Item: 15 Minutes

Agenda Title:

Noticed Public Hearing - Discussion and Possible Action Including Adoption of Resolution Adopting the 2024-2025 Annual Report of the Mendocino County Business Improvement District (BID) and Levying an Annual Assessment for the BID in Fiscal Year 2024-2025
(Sponsor: Planning and Building Services)

Recommended Action/Motion:

Adopt resolution adopting the 2024-2025 Annual Report of the Mendocino County Business Improvement District (BID) and levying an annual assessment for the BID in Fiscal Year 2024-2025; and authorize chair to sign same.

Previous Board/Board Committee Actions:

The BID was established on May 16, 2006, through Ordinance 4170, which added Chapter 5.140 to the Mendocino County Code (MCC). The Board adopted Ordinance No. 4336 on May 19, 2015 amending Chapter 5.140 of the MCC. On May 16, 2017, the Board of Supervisors adopted Resolution 17-066 approving the Annual Report as submitted by the BID Advisory Board, and declaring the County's intention to again levy an annual assessment in the District. Annually, since 2017, the Board of Supervisors has adopted a Resolution approving the Annual Report for the BID Advisory Board, setting a noticed public hearing date and declaring the County's intention to again levy an annual assessment in the District.

Summary of Request:

To complete the BID assessment process for Fiscal Year 24/25, the Board is asked to adopt a resolution adopting the BID Annual Report. Adoption of the resolution will adopt the BID Annual Report and levy a 1% gross rent assessment from lodging business within the District (within the boundaries of the unincorporated portion of the County of Mendocino, and the incorporated area of the City of Fort Bragg, City of Point Arena, City of Ukiah and the City of Willits) to be utilized in accordance with the Annual Report. As provided in Section 36534 & 36535 of the California Streets and Highway Code, this action is to occur after a public hearing in which protests can be heard.

Alternative Action/Motion:

Provide direction to staff.

Strategic Plan Priority Designation: An Effective County Government

Supervisory District: All

Vote Requirement: Majority

Supplemental Information Available Online At: <http://www.visitmendocino.com>

Fiscal Details:

source of funding: TOT and General Fund

current f/y cost: \$1,192,000 and \$50,000 Estimate

budget clarification: BID 1% collection on TOT plus staff time

annual recurring cost: TBD

budgeted in current f/y (if no, please describe): Yes

revenue agreement: N/A

AGREEMENT/RESOLUTION/ORDINANCE APPROVED BY COUNTY COUNSEL: Yes

CEO Liaison: Executive Office

CEO Review: Yes

CEO Comments:

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Executed By: Atlas Pearson, Senior Deputy Clerk

Date: June 25, 2024

Final Status: **Adopted**

Executed Item Type: Resolution

Number: 24-106

