



# Mendocino County

## Legislation Details (With Text)

**File #:** 20-0921      **Version:** 1      **Name:**  
**Type:** Agreement      **Status:** Consent Agenda  
**File created:** 10/1/2020      **In control:** Health and Human Services Agency  
**On agenda:** 10/20/2020      **Final action:**  
**Title:** Approval of Fourth Amendment to Agreement No. PH-19-045 with Community Foundation of Mendocino County Increasing the Amount from \$101,850 to \$111,850 to Provide Outreach Activities to the Hard-to-Count Populations in Mendocino County for the 2020 Decennial United States Census, Effective December 3, 2019 through December 2, 2020

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:** 1. Agreement 20-024-A1, 2. Original Agreement, 3. Amendment 1, 4. Amendment 2, 5. Amendment 3, 6. Amendment 4, Proposed

| Date       | Ver. | Action By            | Action | Result |
|------------|------|----------------------|--------|--------|
| 10/20/2020 | 1    | Board of Supervisors |        |        |

**To: Board of Supervisors**

**From:** Health and Human Services Agency

**Meeting Date:** October 20, 2020

**Department Contact:** Tammy Moss Chandler

**Phone:** 463-7774

**Department Contact:** Mary Alice Willeford

**Phone:** 472-2374

**Item Type:** Consent Agenda

**Time Allocated for Item:** N/A

### **Agenda Title:**

Approval of Fourth Amendment to Agreement No. PH-19-045 with Community Foundation of Mendocino County Increasing the Amount from \$101,850 to \$111,850 to Provide Outreach Activities to the Hard-to-Count Populations in Mendocino County for the 2020 Decennial United States Census, Effective December 3, 2019 through December 2, 2020

### **Recommended Action/Motion:**

Approve fourth Amendment to Agreement No. PH-19-045 with Community Foundation of Mendocino County increasing the amount from \$101,850 to \$111,850 to provide outreach activities to the hard-to-count populations in Mendocino County for the 2020 Decennial United States Census, effective December 3, 2019 through December 2, 2020; authorize the Health and Human Services Agency Director or designee to sign any future amendments that do not increase the annual maximum amount; and authorize Chair to sign same.

### **Previous Board/Board Committee Actions:**

January 22, 2019, Item 5(b), Adoption of Resolution to opt-in to 2020 Census activities, including authorization for CEO to sign revenue Agreement;

March 24, 2020, Item 4(m), Approval of Second Amendment, BOS Agreement No. 20-024.

**Summary of Request:**

On April 1, 2020, the Decennial United States Census began. The goal of the census is to count each and every person in the United States. In order to ensure as many people as possible are counted, including those groups who have historically been under-counted, the State of California made funding available to California counties for this purpose. Funding was optional, based on population size, and if counties opted-in they were required to form Complete Count Committees. Mendocino County opted-in by passing a Board of Supervisor's resolution on January 22, 2019, and received funding to assist with census activities. A Mendocino County Complete Count Committee was formed in partnership with the Community Foundation of Mendocino County, who worked within the County to promote the census.

The Health and Human Services Agency (HHSA) initially contracted with Community Foundation of Mendocino County to provide outreach services to the hard-to-count populations in Mendocino County, which included providing promotional materials and activities to increase response rates and participation in the 2020 Census. Due to unexpected County vacancies, the role of Community Foundation increased after execution of the initial contract, and HHSA amended the contract several times. The first three amendments increased the amount of the contract to \$101,850 and allowed Community Foundation to: provide oversight of the 2020 Census Project; ensure compliance with State requirements and reporting expectations; act as liaison to the Partnership Specialist; provide leadership and direction to the Complete Count Committee; meet with appropriate County Departments; create and schedule meetings; oversee the Media Plan; and document all activities related to the 2020 Census Project.

HHSA requests Board approval of a fourth amendment to the Agreement with Community Foundation to allow completion of final project deliverables. The increase will cover costs associated with challenges related to the COVID-19 pandemic, including extension of the Census deadline. Final deliverables include completion of data entry for census activities, a final report to the State, a final playbook to the County, and file archival.

**Alternative Action/Motion:**

Return to staff for alternative handling.

**Supervisory District:** All

**vote requirement:** Majority

**Supplemental Information Available Online At:** N/A

**Fiscal Details:**

**source of funding:** Budget Unit 4010

**current f/y cost:** \$111,850

**annual recurring cost:** N/A

**budget clarification:** The State of California made funding available to California counties for 2020 Census services. Mendocino County opted-in by passing a Board of Supervisor's resolution in January, 2019, and received funds to assist with census activities. These State funds will be used for this contract with Community Foundation of Mendocino County.

**Agreement/Resolution/Ordinance Approved by County Counsel:** Yes

---

**CEO Liaison:** Darcie Antle, Deputy CEO

**CEO Review:** Yes

**CEO Comments:**

**FOR COB USE ONLY**

---

Executed By: Atlas Pearson, Deputy Clerk I

Date: **OCTOBER 21, 2020**

**Note to Department** Number of Original Agreements  
Returned to Dept: 0 Original Agreement Delivered to  
Auditor? Yes

Final Status: Approved

Executed Item Type: Agreement Number: 20-024-A1

