



# Mendocino County

## Legislation Details (With Text)

**File #:** 21-0591      **Version:** 1      **Name:**  
**Type:** Agreement      **Status:** Consent Agenda  
**File created:** 5/10/2021      **In control:** Health and Human Services Agency  
**On agenda:** 5/25/2021      **Final action:**  
**Title:** Approval of Agreement with North Coast Opportunities, Inc. in the Amount of \$100,000 to Complete and Support the Expansion and Engagement of the Healthy Mendocino Website and Resources, Effective July 1, 2021 through June 30, 2022  
**Sponsors:** Health and Human Services Agency  
**Indexes:**  
**Code sections:**  
**Attachments:** 1. Agreement 21-100

Date	Ver.	Action By	Action	Result
5/25/2021	1	Board of Supervisors		

**To:** Board of Supervisors

**From:** Health and Human Services Agency

**Meeting Date:** May 25, 2021

**Department Contact:** Mary Alice Willeford

**Phone:** 468-7067

**Item Type:** Consent Agenda

**Time Allocated for Item:** N/A

### Agenda Title:

Approval of Agreement with North Coast Opportunities, Inc. in the Amount of \$100,000 to Complete and Support the Expansion and Engagement of the Healthy Mendocino Website and Resources, Effective July 1, 2021 through June 30, 2022

### Recommended Action/Motion:

Approve Agreement with North Coast Opportunities, Inc. in the amount of \$100,000 to complete and support the expansion and engagement of the Healthy Mendocino website and resources, effective July 1, 2021 through June 30, 2022; authorize the Health and Human Services Agency Assistant Director/Public Health Director to sign future amendments that do not increase the annual maximum amount; and authorize Chair to sign same.

### Previous Board/Board Committee Actions:

N/A

### Summary of Request:

In 2011, the Health and Human Services Advisory Board launched the Healthy Mendocino Initiative with the goal of improving the quality of life in Mendocino County. With support from a coalition of community partners, Healthy Mendocino sponsors projects that encourage informed dialogue about the actions local residents and organizations can take to improve community health. One such project was community health

improvement planning, built on the results of the collaborative Community Health Needs Assessments of 2016 and 2019, which engaged citizens and organizations within Mendocino County to improve local health and the factors that influenced it. The 2019 Community Health Needs Assessment identified three areas for improvement, 1) Mental Health, 2) Domestic Abuse - including child and sexual abuse, and 3) Substance Abuse, as priorities for residents and organizations to direct actions. The proposed Agreement allows funding for North Coast Opportunities to: update and maintain the Healthy Mendocino website with important health data indicators, newsletters and articles, community Health Calendar, and links to additional health web pages; convene community forums regarding health equity and Community Health Needs Assessment priorities; connect with community agencies to check in during times of emergencies to provide support; facilitate quarterly Healthy Mendocino Round Table meetings; enhance Public Health community improvement efforts; and provide an easy to find and central location for emergency response information on the Healthy Mendocino website.

**Alternative Action/Motion:**

Do not approve this agreement and return to staff for alternative handling.

**Supervisory District:** All

**vote requirement:** Majority

**Supplemental Information Available Online At:** [WWW.HEALTHYMENDOCINO.ORG](http://WWW.HEALTHYMENDOCINO.ORG)  
<<http://WWW.HEALTHYMENDOCINO.ORG>>

**Fiscal Details:**

**source of funding:** 4071

**current f/y cost:** \$100,000

**annual recurring cost:** TBD

**budget clarification:**

**budgeted in current f/y:** Yes

**if no, please describe:**

**revenue agreement:** No

**Agreement/Resolution/Ordinance Approved by County Counsel:** Yes

**CEO Liaison:** Darcie Antle, Deputy CEO

**CEO Review:** Yes

**CEO Comments:**

**FOR COB USE ONLY**

Executed By: Atlas Pearson, Deputy Clerk I

Date: May 27, 2021

Final Status: Approved

Executed Item Type: Agreement Number: 21-100

**Note to Department** Number of Original Agreements

Returned to Dept: 0 Original Agreement Delivered to Auditor?

No

