Mendocino County

Legislation Details (With Text)

File #:	21-1207	**Version:**	1	**Name:**	
Type:	Approval			**Status:**	Consent Agenda
File created:	10/22/2021			**In control:**	Cultural Services Agency
On agenda:	11/9/2021			**Final action:**	
Title:	Authorization for the Museum to Offer Free Admission to Honor Groups on Specific Holidays or on an Alternate Open Day and on Special Event Days Coordinated with the Roots of Motive Power Organization				
Sponsors:	Cultural Services Agency				
Indexes:					
Code sections:					
Attachments:					

Date	Ver.	Action By	Action	Result
11/9/2021	1	Board of Supervisors		

To: Board of Supervisors

From: Cultural Services Agency

Meeting Date: November 9, 2021

Department Contact: Deborah Fader Samson **Phone:** 707-234-2872
Department Contact: Karen Mattson **Phone:** 707-459-7699

Item Type: Consent Agenda **Time Allocated for Item**: N/A

Agenda Title:
Authorization for the Museum to Offer Free Admission to Honor Groups on Specific Holidays or on an Alternate Open Day and on Special Event Days Coordinated with the Roots of Motive Power Organization

Recommended Action/Motion:
Authorize the Museum to offer free admission to honor groups on specific holidays or on an alternate open day and on special event days coordinated with the Roots of Motive Power organization.

Previous Board/Board Committee Actions:
The Board of Supervisors has previously authorized free admission days, such as for Library card holders on September 11, 2018: item 4s; and on the first Saturdays of each month on January 21, 2020: item 4j.

Summary of Request:
In order to honor citizens and celebrants in our community, we would like to offer free admission to the Mendocino County Museum on Veterans' Day, the Fourth of July, Memorial Day, Indigenous People's Day, and Juneteenth on an ongoing basis. We would also like to offer free admission during two popular special events in coordination with the Roots of Motive Power: Holiday Express, which takes place in December, and the Roots of Motive Power Steam-Up, which occurs in September.

Free admission during these events will help to increase attendance and goodwill towards the Museum. It will also underscore the Museum's efforts to educate the community about these days and support efforts of the Board to show respect for people on the adopted holidays. This will have little impact on the Museum budget while serving as a great gesture to our residents and will likely increase donations.

Alternative Action/Motion:
Provide alternate direction to staff.

How Does This Item Support the General Plan? This item supports Principle 2-2c: Promote and enhance the county's tourism and recreational sectors, including tourism tied to historic resources.

Supervisorial District: All

vote requirement: Majority

Supplemental Information Available Online At: <www.mendocinocounty.org/museum>

Fiscal Details:

source of funding: Budget Unit 7110
budgeted in current f/y: N/A
current f/y cost: N/A
if no, please describe:
annual recurring cost: N/A
revenue agreement: N/A
budget clarification: The cost will be negligible - visitors will come who may not have planned on it.

Agreement/Resolution/Ordinance Approved by County Counsel: N/A

CEO Liaison: Cherie Johnson, Deputy CEO
CEO Review: Yes
CEO Comments:

FOR COB USE ONLY

Executed By: Atlas Pearson, Deputy Clerk II
Date: November 12, 2021

Final Status:**Approved**