



Mendocino County

Legislation Details (With Text)

File #: 21-1214 **Version:** 1 **Name:**
Type: Approval **Status:** Consent Agenda
File created: 10/25/2021 **In control:** Public Health
On agenda: 11/16/2021 **Final action:**
Title: Approval of Retroactive Revenue Agreement with the Public Health Institute in the Amount of \$350,000 to Increase Vaccination Rates to Targeted Zip Codes within Mendocino County, Effective July 1, 2021 through February 28, 2022; and Authorization to Purchase Incentives to Encourage Vaccinations

Sponsors:

Indexes:

Code sections:

Attachments: 1. Agreement 21-207, 2. WeVax+ budget

Date	Ver.	Action By	Action	Result
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To: Board of Supervisors

From: Public Health

Meeting Date: November 16, 2021

Department Contact: Anne Molgaard

Phone: 472-2770/671-3605

Item Type: Consent Agenda

Time Allocated for Item: N/A

Agenda Title:

Approval of Retroactive Revenue Agreement with the Public Health Institute in the Amount of \$350,000 to Increase Vaccination Rates to Targeted Zip Codes within Mendocino County, Effective July 1, 2021 through February 28, 2022; and Authorization to Purchase Incentives to Encourage Vaccinations

Recommended Action/Motion:

Approve retroactive revenue Agreement with Public Health Institute in the amount of \$350,000 to increase vaccination rates to targeted zip codes within Mendocino County, effective July 1, 2021 through February 28, 2022; authorize the Public Health Director to sign any amendments that do not increase the maximum amount; and authorize Mendocino County Public Health to Purchase incentives to encourage vaccinations; and authorize Chair to sign same.

Previous Board/Board Committee Actions:

N/A

Summary of Request:

Mendocino County Public Health Department did not receive the agreement from Public Health Institute until September 20, 2021, with the start date of July 1, 2021; this necessitated a request for approval of a retroactive

start date.

Public Health Institute's (PHI) *Together Toward Health* Initiative, WeVax+ funds vaccine-related services aimed at increasing vaccination rates among California communities that have been disproportionately burdened by the COVID-19 pandemic. The objective of the program is to promote awareness about the state's vaccine efforts; publicize locations where the public may receive vaccines; increase access to vaccines; and focus efforts in geographic areas and within demographic groups who are least likely to have access to vaccine services, health care, and/or have a high resistance towards being vaccinated.

Mendocino County Public Health efforts, as outlined in the contract, include: increasing vaccination throughput streamlining processes and/or expanding operations to meet vaccine demands; increasing vaccination uptake in all twenty-eight (28) zip codes within the county; publicizing locations where vaccine clinics are being held; increasing access to vaccines; focusing efforts in geographic and demographic populations least likely to have access to vaccines; and using incentives to combat healthcare and/or vaccine hesitancy.

Alternative Action/Motion:

Do not accept funding and return to staff for alternative handling.

How Does This Item Support the General Plan? It will increase wellness within the County, including harder to reach demographics.

Supervisory District: All

vote requirement: Majority

Supplemental Information Available Online At: www.phi.org/our-work/strategic-initiative/covid-19/
<<http://www.phi.org/our-work/strategic-initiative/covid-19/>>

Fiscal Details:

source of funding: Public Health Institute

current f/y cost: \$350,000 Revenue

annual recurring cost: Unknown

budget clarification: Recent funding opportunity from Public Health Institute. Contract received 9/20/21. I Health Fiscal included these funds in the quarter 1 budget adjustments.

budgeted in current f/y: No

if no, please describe: New Allocation from PHI

revenue agreement: Choose an item.

Agreement/Resolution/Ordinance Approved by County Counsel: Yes

CEO Liaison: Darcie Antle, Assistant CEO

CEO Review: Yes

CEO Comments:

FOR COB USE ONLY

Executed By: Atlas Pearson, Deputy Clerk II

Date: November 16, 2021

Final Status: Approved

Executed Item Type: Agreement Number: 21-207

Note to Department Number of Original Agreements Returned to Dept: 0 Original Agreement Delivered to Auditor? No



