



Mendocino County

Legislation Details (With Text)

File #: 17-0030 **Version:** 1 **Name:**
Type: Approval **Status:** Approved
File created: 1/13/2017 **In control:** Executive Office
On agenda: 1/24/2017 **Final action:**
Title: Conduct Interviews and Discuss Possible Appointments to the Mendocino County Tourism Commission

Sponsors:

Indexes:

Code sections:

Attachments: 1. All Applications - Redacted, 2. Public Comment, 3. Stuart Marcus Letter to BOS

Date	Ver.	Action By	Action	Result
1/24/2017	1	Board of Supervisors		

To: Board of Supervisors

From: Executive Office

Meeting Date: January 24, 2017

Department Contact: Carmel J. Angelo

Phone: 463-4441

Department Contact: Nicole French

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Item Type: Regular Agenda

Time Allocated for Item: 15 min

Agenda Title:

Conduct Interviews and Discuss Possible Appointments to the Mendocino County Tourism Commission

Recommended Action/Motion:

Conduct interviews of the applicants for the Mendocino County Tourism Commission and appoint one applicant to the vacant At Large Member seat and appoint one applicant to the vacant Food/Beverage Business Member seat.

Previous Board/Board Committee Actions:

On May 19, 2015, the Board of Supervisors adopted a revised Mendocino County Business Improvement District ordinance (Mendocino County Code Chapter 5.140) that requires Board appointment of six members to the Mendocino County Tourism Commission representing specified categories and for specified terms. On July 7, 2015, the Board of Supervisors approved the election and appointment process for the Mendocino County Tourism Commission. On December 8, 2015 the Board of Supervisors made their first appointments to the Mendocino County Tourism Commission.

Summary of Request:

Pursuant to the current Mendocino County Business Improvement District ordinance, the Board of Supervisors is responsible for the appointment of six members to the Mendocino County Tourism Commission

(MCTC) which will be designated as the contractor to administer the Business Improvement District (BID) and assume responsibility for implementing the approved marketing plan. In December, 2015 the Board of Supervisors appointed six members to serve staggered terms of one to three years to ensure no more than two of the appointed member seats expire in any given year. The initial terms of the At Large Member seat and the Food/Beverage Business Member seat, when appointed in December 2015, were for one year. The terms for those seats expired in December 2016 and were noticed as vacant. Since posting the vacancy notice, six applications (included as attachments) were received for the two vacant seats, the applicants include: Cynthia Ariosta, John Kuhry, Stuart Marcus, Raakesh Patel, Robin Collier, and John Dixon. Two of the applicants, Ms. Ariosta and Ms. Collier, expressed interest in serving as the Food/Beverage Business Member. Five of the applicants, Mr. Kuhry, Mr. Patel, Mr. Marcus, Mr. Dixon, and Ms. Collier expressed interest in serving as the At Large Member.

Alternative Action/Motion:

Do not make appointments and provide direction to staff.

Supplemental Information Available Online at: <http://www.co.mendocino.ca.us/bos/MCTC.htm>

Fiscal Impact:

Source of Funding: N/A

Current F/Y Cost: N/A

Budgeted in Current F/Y: N/A

Annual Recurring Cost: N/A

Supervisory District: All

Vote Requirement: Majority

Agreement/Resolution/Ordinance Approved by County Counsel: N/A

CEO Liaison: Alan D. Flora, Assistant CEO

CEO Review: Yes

Comments: