



Mendocino County

Legislation Text

File #: 20-0938, Version: 1

To: Board of Supervisors

From: Planning and Building Services and County Counsel

Meeting Date: October 20, 2020

Department Contact: Adrienne Thompson

Phone: 234-6677

Department Contact: Matthew Kiedrowski

Phone: 234-6885

Item Type: Noticed Public Hearing

Time Allocated for Item: 10 Mins

Agenda Title:

Discussion and Possible Action Including Holding a Public Meeting Related to the County's Intention to Modify the Boundaries of the Mendocino County Lodging Business Improvement District to Include the Incorporated Area of the City of Point Arena to Provide for the Levying of Assessments on Specified Hotel Businesses Conducted Within the City of Point Arena
(Sponsors: Planning and Building Services and County Counsel)

Recommended Action/Motion:

Discuss and receive public comments related to the County's Intention to Modify the Boundaries of the Mendocino County Lodging Business Improvement District. No further action is required at this time.

Previous Board/Board Committee Actions:

The Mendocino County Lodging Business Improvement District (BID) was established on May 16, 2006, through Ordinance No. 4170, which added Chapter 5.140 to the Mendocino County Code. The Board adopted Ordinance No. 4336 on May 19, 2015, amending Chapter 5.140. The Board adopted Ordinance No. 4384 on June 6, 2017, which made further amendments to Chapter 5.140, including the removal of the City of Point Arena from the boundaries of the BID. On July 11, 2017, the Board adopted Ordinance No. 4386, making further amendments to Chapter 5.140. On June 18, 2019, the Board adopted Resolution No. 19-202, accepting the Fiscal Year 2019-2020 Annual Report and Levying the Annual Assessment for Fiscal Year 2019-2020. On September 22, 2020, the Board of Supervisor approved Resolution No. 20-125, declaring the County's intention to modify the boundaries of the BID and include the City of Pt. Arena.

Summary of Request:

On March 26, 2019, the City Council of the City of Point Arena adopted a resolution, pursuant to California Streets & Highways Code section 36521.5, providing its consent to the City becoming part of the BID. On September 22, 2020, the Board of Supervisors adopted a Resolution of Intention to modify the boundaries of the BID and include incorporated areas of the City of Point Arena to provide for the levying of assessments on specified Hotel businesses. The Resolution also fixed the date and time for a Public meeting before the Board, as well as a Noticed Public Hearing, which will take place on November 17, 2020.

Pursuant to the statutory process to add area to the BID, a public meeting is required to receive any public comments related to the proposal to add the City of Point Arena to the BID. No action is required by the Board

of Supervisors until the noticed public hearing on November 17, 2020.

The City of Point Arena's resolution is included as part of the agenda packet for this item, as well as the 2019-2020 BID Annual Report.

Alternative Action/Motion:

Provide Direction to Staff.

Supervisory District: District 5

vote requirement: Majority

Supplemental Information Available Online At: N/A

Fiscal Details:

source of funding: PM 862189

current f/y cost: \$300,000 (Estimate)

annual recurring cost: \$300,000 (Est.)

budget clarification: Anticipate fluctuation in tourism revenue and County Match, only an estimation of cos

Agreement/Resolution/Ordinance Approved by County Counsel: N/A

budgeted in current f/y: Yes

if no, please describe:

revenue agreement: N/A

CEO Liaison: Steve Dunncliff, Deputy CEO

CEO Review: Yes

CEO Comments:

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Executed By: Atlas Pearson, Deputy Clerk I

Date: OCTOBER 22, 2020

Final Status:No Action Taken

