



# Mendocino County

## Legislation Text

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**File #:** 21-1214, **Version:** 1

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**To:** Board of Supervisors

**From:** Public Health

**Meeting Date:** November 16, 2021

**Department Contact:** Anne Molgaard

**Phone:** 472-2770/671-3605

**Item Type:** Consent Agenda

**Time Allocated for Item:** N/A

**Agenda Title:**

Approval of Retroactive Revenue Agreement with the Public Health Institute in the Amount of \$350,000 to Increase Vaccination Rates to Targeted Zip Codes within Mendocino County, Effective July 1, 2021 through February 28, 2022; and Authorization to Purchase Incentives to Encourage Vaccinations

**Recommended Action/Motion:**

Approve retroactive revenue Agreement with Public Health Institute in the amount of \$350,000 to increase vaccination rates to targeted zip codes within Mendocino County, effective July 1, 2021 through February 28, 2022; authorize the Public Health Director to sign any amendments that do not increase the maximum amount; and authorize Mendocino County Public Health to Purchase incentives to encourage vaccinations; and authorize Chair to sign same.

**Previous Board/Board Committee Actions:**

N/A

**Summary of Request:**

Mendocino County Public Health Department did not receive the agreement from Public Health Institute until September 20, 2021, with the start date of July 1, 2021; this necessitated a request for approval of a retroactive start date.

Public Health Institute's (PHI) *Together Toward Health* Initiative, WeVax+ funds vaccine-related services aimed at increasing vaccination rates among California communities that have been disproportionately burdened by the COVID-19 pandemic. The objective of the program is to promote awareness about the state's vaccine efforts; publicize locations where the public may receive vaccines; increase access to vaccines; and focus efforts in geographic areas and within demographic groups who are least likely to have access to vaccine services, health care, and/or have a high resistance towards being vaccinated.

Mendocino County Public Health efforts, as outlined in the contract, include: increasing vaccination throughput streamlining processes and/or expanding operations to meet vaccine demands; increasing vaccination uptake in all twenty-eight (28) zip codes within the county; publicizing locations where vaccine clinics are being held; increasing access to vaccines; focusing efforts in geographic and demographic populations least likely to have access to vaccines; and using incentives to combat healthcare and/or vaccine hesitancy.

**Alternative Action/Motion:**

Do not accept funding and return to staff for alternative handling.

**How Does This Item Support the General Plan?** It will increase wellness within the County, including harder to reach demographics.

**Supervisory District:** All

**vote requirement:** Majority

**Supplemental Information Available Online At:** [www.phi.org/our-work/strategic-initiative/covid-19/](http://www.phi.org/our-work/strategic-initiative/covid-19/)  
<<http://www.phi.org/our-work/strategic-initiative/covid-19/>>

**Fiscal Details:**

**source of funding:** Public Health Institute

**current f/y cost:** \$350,000 Revenue

**annual recurring cost:** Unknown

**budget clarification:** Recent funding opportunity from Public Health Institute. Contract received 9/20/21. I Health Fiscal included these funds in the quarter 1 budget adjustments.

**budgeted in current f/y:** No

**if no, please describe:** New Allocation from PHI

**revenue agreement:** Choose an item.

**Agreement/Resolution/Ordinance Approved by County Counsel:** Yes

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**CEO Liaison:** Darcie Antle, Assistant CEO

**CEO Review:** Yes

**CEO Comments:**

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Executed By: Atlas Pearson, Deputy Clerk II

Date: November 16, 2021

Final Status: Approved

Executed Item Type: Agreement Number: 21-207

**Note to Department** Number of Original Agreements  
Returned to Dept: 0 Original Agreement Delivered to Auditor?  
No

