

Legislation Text

File #: 16-605, Version: 1

## **To: Board of Supervisors**

**From:** Executive Office

Meeting Date: June 21, 2016

**Department Contact:** Christopher Shaver

Item Type: Consent Agenda

**Phone:** 463-4441

Time Allocated for Item: N/A

#### Agenda Title:

Approval of Agreement with Vision Technology Solutions, LLC, in an Amount Not To Exceed \$66,340 for Website Development and Subscription Services to Modernize and Enhance Mendocino County's Website

#### **Recommended Action/Motion:**

Approve Agreement with Vision Technology Solutions, LLC, in an amount not to exceed \$66,340 for website development and subscription services to modernize and enhance Mendocino County's website.

#### **Previous Board/Board Committee Actions:**

On September 9, 2015, the Board of Supervisors approved the FY 2015-16 Mendocino County Final Budget, which included \$75,000 in funding to upgrade the County's website. This funding was carried over into the FY 2016-17 Proposed Budget.

#### <u>Summary of Request:</u>

Improving technologies, including our County website, are important aspects in delivery of services for citizens, maintaining transparency within the governmental processes and to quickly and effectively provide citizens with information. To improve our website design and function to meet current website best practices, the Executive Office began researching website development options. Ease of navigation, having an intuitive and adaptive interface and the capability to update not only the webpage but various forms of social media simultaneously were key components in researching and choosing a website development company.

Vision Technology Solutions (Vision) provides unique, creative and responsive designs, functional layout, consistency, Section 508 compliance, security, easy-to-use and navigate menus, and advanced government-focused content management. In addition, the content management system allows for ease of use and the ability for pages to be updated quickly while maintaining a consistent look and feel.

Implementation will take approximately 6 to 9-months with six phases, including: vision, concept, design, development, training and launch.

Staff researched a number of website development companies that specialize in creating county and city websites. Vision provided not only visually appealing web designs but also excellent customer reviews, attractive pricing and a comprehensive development approach. In terms of pricing, Vision was \$10,000 less than their next competitor.

### **<u>Alternative Action/Motion:</u>**

Do not approve the agreement.

Supplemental Information Available Online at: N/A

# **Fiscal Impact:**

Source of Funding: Budgeted in Current F/Y: Yes Current F/Y Cost: \$66,340

Annual Recurring Cost: N/A

**Supervisorial District: All** 

Vote Requirement: Majority

Agreement/Resolution/Ordinance Approved by County Counsel: Yes

**CEO Liaison:** Alan D. Flora, Assistant CEO **CEO Review:** Yes **Comments:**