

Mendocino County

Legislation Text

File #: 16-800, Version: 1

To: Board of Supervisors

From: Health and Human Services Agency

Meeting Date: August 16, 2016

Department Contact:Tammy Moss ChandlerPhone:463-7774Department Contact:Laura WarrenPhone:472-2720

Item Type: Consent Agenda **Time Allocated for Item**: N/A

Agenda Title:

Adoption of Proclamation Recognizing August 2016 as National Breastfeeding Month in Mendocino County

Recommended Action/Motion:

Adopt Proclamation recognizing August 2016 as National Breastfeeding Month in Mendocino County; and authorize Chair to sign same.

Previous Board/Board Committee Actions:

August 4, 2015, item 2(b)

Summary of Request:

County of Mendocino Health and Human Services Agency (HHSA)-Public Health and the Mendocino County Breastfeeding Coalition request that the County of Mendocino Board of Supervisors adopt a Proclamation to recognize the month of August 2016 as National Breastfeeding Month in Mendocino County. This Proclamation is intended to raise community awareness on the benefits of breastfeeding and to promote support for mothers who choose to breastfeed.

The Mendocino County Breastfeeding Coalition is a local collaborative which was formed in the late 1990s, by local leaders of both the WIC Program and the Le Leche League to promote and support breastfeeding through education and outreach in our community. The coalition is now composed of both a coastal and an inland group, both meeting monthly. Membership is composed of representatives from HHSA-Public Health, First 5 Mendocino, healthcare providers, breastfeeding advocates, and breastfeeding mothers.

Alternative Action/Motion:

Return to staff for alternative handling.

Supplemental Information Available Online at:

http://www.womenshealth.gov/breastfeeding/employer-solutions/index.php

Fiscal Impact:

Source of Funding: N/A **Budgeted in Current F/Y:** N/A

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Current F/Y Cost: N/A **Annual Recurring Cost:** N/A

Supervisorial District: All Vote Requirement: Majority

Agreement/Resolution/Ordinance Approved by County Counsel: N/A

CEO Liaison: Jill Martin, Deputy CEO

CEO Review: Yes **Comments:** N/A