



# Mendocino County

## Legislation Text

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**File #:** 16-856, **Version:** 1

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**To:** Board of Supervisors

**From:** Health and Human Services Agency

**Meeting Date:** August 16, 2016

**Department Contact:** Anne Molgaard

**Phone:** 463-7774

**Department Contact:** Dave Jensen

**Phone:** 234-6636

**Item Type:** Consent Agenda

**Time Allocated for Item:** N/A

**Agenda Title:**

Ratification of Submission of Application for Funds Available from California Department of Public Health, Women, Infants and Children Program (CDPH/WIC) for up to \$150,000 for Federal Fiscal Years (FFY) 2016-17, 2017-18 and 2018-19; and Authorization for the Health and Human Services Agency Director to Sign Agreement on Behalf of the Board if Funding is Granted

**Recommended Action/Motion:**

Ratify submission of application for funds available from California Department of Public Health, Women, Infants and Children Program (CDPH/WIC) for up to \$150,000 for Federal Fiscal Years (FFY) 2016-17, 2017-18 and 2018-19; and authorize the Health and Human Services Agency Director to sign Agreement on behalf of the Board if funding is granted.

**Previous Board/Board Committee Actions:**

N/A

**Summary of Request:**

The California Department of Public Health, Women, Infants and Children program (CDPH/WIC) has funding available to improve recruitment, retention and re-engagement of eligible WIC applicants/participants. The development of innovative strategies and methods are intended to meet the changing needs of WIC applicants/participants, increase the perceived value of WIC, improve access to WIC and/or improve the delivery of WIC services. In an effort to better serve families who are eligible for WIC, under the umbrella of the Health and Human Services Agency, Public Health will partner with Social Services for co-location, co-enrollment, and to streamline processes for WIC participant certification. Grant activities will focus on current and innovative strategies that improve the WIC participant experience and result in increased enrollment. There are no cost-sharing or matching requirements. If granted, contract term will be three years (FFY 2016-17, 2017-18, 2018-19) with funds ranging from \$50,000 to \$150,000 each FFY (10/1 through 9/30). Please provide minute order to staff for further processing.

**Alternative Action/Motion:**

Return to staff for alternative handling.

**Supplemental Information Available Online at:** N/A

**Fiscal Impact:**

**Source of Funding:** CDPH/WIC  
**Current F/Y Cost:** N/A

**Budgeted in Current F/Y:** No  
**Annual Recurring Cost:**  
\$50,000-150,000 each yr. x 3 yrs.  
Depending upon grant award

**Supervisory District:** All

**Vote Requirement:** Majority

**Agreement/Resolution/Ordinance Approved by County Counsel:** N/A

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**CEO Liaison:** Jill Martin, Deputy CEO

**CEO Review:** Yes

**Comments:**