



Mendocino County

Legislation Text

File #: 17-0659, **Version:** 1

To: Board of Supervisors

From: Health and Human Services Agency

Meeting Date: August 15, 2017

Department Contact: Tammy Moss Chandler

Phone: 463-7774

Department Contact: Anne Molgaard

Phone: 463-7885

Item Type: Consent Agenda

Time Allocated for Item: N/A

Agenda Title:

Adoption of Proclamation Recognizing August 2017 as Breastfeeding Month in Mendocino County

Recommended Action/Motion:

Adopt Proclamation recognizing August 2017 as Breastfeeding Month in Mendocino County; and authorize Chair to sign same.

Previous Board/Board Committee Actions:

August 4, 2015, Item 2(a); August 16, 2016, Item 4(i)

Summary of Request:

Mendocino County Health and Human Services Agency (HHSA), Public Health (PH) and the Mendocino County Breastfeeding Coalition request that the Mendocino County Board of Supervisors join the nation and adopt a proclamation to recognize the month of August 2017 as Breastfeeding Month in Mendocino County. This proclamation is to raise community awareness on the benefits of breastfeeding as a proven disease prevention strategy and also an important component of emotional health for both infant and mother, and to promote support for mothers who choose to breastfeed.

The Mendocino County Breastfeeding Coalition is a local collaborative which was formed in the late 1990's by local leaders of both the WIC Program and the Le Leche League to promote and support breastfeeding through education and outreach in our community. The coalition is composed of both a coastal and an inland group, each meeting monthly. Membership is composed of representatives from HHSA PH, FIRST 5 Mendocino, healthcare providers, health advocates, and breastfeeding mothers.

Alternative Action/Motion:

Return to staff for alternative handling.

Supplemental Information Available Online at:
<http://www.womenshealth.gov/breastfeeding/employer-solutions/index.php>

Fiscal Impact:

Source of Funding: N/A
Current F/Y Cost: N/A

Budgeted in Current F/Y: N/A
Annual Recurring Cost: N/A

Supervisory District: All

Vote Requirement: Majority

Agreement/Resolution/Ordinance Approved by County Counsel: N/A

CEO Liaison: Jill Martin, Deputy CEO

CEO Review: Yes

CEO Comments:



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Executed By: Nicole French

Final Status: Adopted

Date: **AUGUST 17, 2017**

Executed Item Number: Item

Note to Department: