



Mendocino County

Legislation Text

File #: 19-0041, Version: 1

To: Board of Supervisors

From: Health and Human Services Agency

Meeting Date: January 22, 2019

Department Contact: Tammy Moss Chandler

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Department Contact: Barbara Howe

Phone: 472-2789

Item Type: Consent Agenda

Time Allocated for Item: N/A

Agenda Title:

Approval of Retroactive Agreement with North Coast Opportunities Inc. in the Amount of \$143,734 to Provide Outreach and Education to Children and Seniors Through the Walk Bike Mendocino Program Under the Office of Traffic Safety Grant to Improve Pedestrian and Bicycle Safety from October 1, 2018 through September 30, 2019

Recommended Action/Motion:

Approve retroactive Agreement with North Coast Opportunities Inc. in the amount of \$143,734 to provide outreach and education to children and seniors through the Walk Bike Mendocino Program under the Office of Traffic Safety grant to improve pedestrian and bicycle safety from October 1, 2018 through September 30, 2019; authorize the Health and Human Services Agency Director or designee to sign any future amendments to the Agreement that do not increase the annual maximum amount; and authorize Chair to sign same.

Previous Board/Board Committee Actions:

Ongoing since 2009, last action on November 6, 2018, Item No. 4(j), approval of OTS grant.

Summary of Request:

On November 6, 2018 the Mendocino County Board of Supervisors approved a grant Agreement with the Office of Traffic Safety (OTS). The Office of Traffic Safety's mission is to effectively and efficiently administer traffic safety grants while fostering partnerships to deliver innovative programs that reduce traffic deaths, injuries and economic losses. Using grant funds, Mendocino County Health and Human Services Agency (HHSA), Public Health (PH) Branch will collaborate with North Coast Opportunities Inc. to provide services increasing engagement and awareness through safe transportation practices.

North Coast Opportunities Inc. will work with school age children, their parents, and seniors throughout Mendocino County to provide services that improve pedestrian and bicycle safety. Traffic safety data suggests that adults and senior pedestrians in Mendocino County are at a high risk for accidents. Additionally, it has been identified through work performed by Safe Routes to School, that parent and senior fear of accident is a major barrier to increasing Active Transportation such as walking and bicycling. North Coast Opportunities Inc. will decrease fear as a barrier by providing empowerment through education regarding the positive benefit to risk ratio in opting for Active Transportation. Education will focus on the health benefits of walking and biking, and show that those benefits far exceed the risks when pedestrians and bicyclists employ safe traffic

engagement strategies. The project goal is to decrease pedestrian and bicyclist collisions with an emphasis on school age children, their parents, and senior safety and mobility. HHSA Community Health Education and Engagement (CHEE) will provide programmatic and fiscal oversight for this program.

HHSA received the grant award from OTS on September 29, 2018 with a grant start date identified as October 1, 2018. The agreement between Mendocino County HHSA and North Coast Opportunities Inc. was drafted shortly after receipt of grant award, and immediately routed through the County approval process.

Alternative Action/Motion:

Return to staff for alternative handling.

Supplemental Information Available Online at: N/A

Fiscal Impact:

Source of Funding: OTS

Current F/Y Cost: \$143,734

Budgeted in Current F/Y: No

Annual Recurring Cost: \$0

Supervisory District: All

Vote Requirement: Majority

Agreement/Resolution/Ordinance Approved by County Counsel: Yes

CEO Liaison: Darcie Antle, Deputy CEO

CEO Review: Yes

CEO Comments:



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Executed By: Meribeth Dermond, Deputy Clerk II

Date: January 23, 2019

Final Status: **Approved**

Executed Item Number: **Agreement** Item
Number: 19-007

Note to Department Number of Original Agreements
Returned to Dept: Three Original Agreement Delivered to
Auditor? Yes