



# Mendocino County

## Legislation Text

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**File #:** 19-0057, **Version:** 1

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**To:** Board of Supervisors

**From:** Executive Office and Health and Human Services Agency

**Meeting Date:** January 22, 2019

**Department Contact:** Sarah Dukett

**Phone:** 463-4441

**Department Contact:** Tammy Moss Chandler

**Phone:** 472-2333

**Item Type:** Regular Agenda

**Time Allocated for Item:** 30 mins

**Agenda Title:**

Discussion and Possible Action Including Adoption of Resolution to “Opt-in” to the California Complete Count Census 2020 Program

(Sponsors: Executive Office and Health and Human Services Agency)

**Recommended Action/Motion:**

Adopt Resolution to “Opt-in” to the California Complete Count Census 2020 Program; and authorize Chair to sign same.

**Previous Board/Board Committee Actions:**

No previous action.

**Summary of Request:**

Every 10 years, the U.S. Census counts every resident in the nation. A complete and accurate count of California’s population is essential to the state because the data collected by the Census determines the number of seats each state has in the U.S. House of Representatives and is also used to distribute billions of dollars in federal funds to local communities. More than 70 federal programs that benefit California, including education, health and human services, use Census numbers as part of their funding formulas.

The California Complete Count (CCC) 2020 is making \$26.5 million available to participating California counties to conduct outreach and assistance. The attached packet includes a county-optional agreement to fund outreach activities in each county to promote participation in the 2020 decennial census.

California’s communication and outreach strategy will focus on both geographic areas and demographic populations who are “least likely to respond”. These areas and populations are commonly referred to as “hard-to-count (HTC)” areas. Counties and cities play a significant role to ensure their populations are aware of the Census and are ready to be counted. Counties that choose to participate must opt-in by completing the attached County Opt-In Letter (pg. 23 of the county packet) and adopt a board resolution from the local governing body authorizing execution of the agreement. The letter and resolution must be submitted to California Complete Count by February 8, 2019.

Mendocino County’s census allocation is \$75,000. The Mendocino County Health and Human Services

Agency is prepared to manage the County-Optional Outreach Agreement and work with the CCC to conduct outreach activities to promote the 2020 Census and target the hard to count regions/populations within Mendocino County. The Executive Office and Health and Human Services Agency are requesting the Board of Supervisors adopt a Resolution authorizing the County to Opt-in to the California Count Census 2020 Program and authorize the Chief Executive Officer or his/her designee to enter into the Outreach Agreement.

**Alternative Action/Motion:**

Do not adopt resolution and provide alternative action to staff.

**Supplemental Information Available Online at:** <https://census.ca.gov/>

**Fiscal Impact:**

**Source of Funding:** State Revenue

**Current F/Y Cost:** Revenue \$75,000

**Budgeted in Current F/Y:** No

**Annual Recurring Cost:** N/A

**Supervisory District:** All

**Vote Requirement:** Majority

**Agreement/Resolution/Ordinance Approved by County Counsel:** Yes

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**CEO Liaison:** Janelle Rau, Deputy CEO

**CEO Review:** Yes

**CEO Comments:**



**FOR COB USE ONLY**

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**Executed By:** Meribeth Dermond, Deputy Clerk II

**Date:** January 23, 2019

**Final Status:** **Adopted**

**Executed Item Number:** **Resolution** Item  
Number: 19-022