



# Mendocino County

## Legislation Text

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**File #:** 19-0958, **Version:** 1

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**To:** Board of Supervisors

**From:** County Counsel Planning and Building Services

**Meeting Date:** October 22, 2019

**Department Contact:** Matthew Kiedrowski

**Phone:** 234-6885

**Department Contact:** Adrienne Thompson

**Phone:** 234-6650

**Item Type:** Consent Agenda

**Time Allocated for Item:** n/a

**Agenda Title:**

Adoption of Resolution Declaring the County's Intention to Modify the Boundaries of the Mendocino County Lodging Business Improvement District to Include the Incorporated Area of the City of Point Arena to Provide for the Levying of Assessments on Specified Hotel Businesses Conducted Within the City of Point Arena, Classifying Hotel for Such Purposes, Describing the Boundaries of the Proposed Area to be Included, the Authorized Uses to which the Proposed Revenues Shall be Put, the Rate of Such Assessments, Fixing the Time, Date and Place of Hearing to be Held by the County Board of Supervisors to Consider the Modification of the Boundaries of Such District, and Directing the Giving of Notice of Such Hearing

**Recommended Action/Motion:**

Adopt Resolution declaring the County's intention to modify the boundaries of the Mendocino County Lodging Business Improvement District to include the incorporated area of the City of Point Arena to provide for the levying of assessments on specified hotel businesses conducted within the City of Point Arena, classifying hotel for such purposes, describing the boundaries of the proposed area to be included, the authorized uses to which the proposed revenues shall be put, the rate of such assessments, fixing the time, date and place of hearing to be held by the County Board of Supervisors to consider the modification of the boundaries of such district, and directing the giving of Notice of such hearing; and authorize Chair to sign same.

**Previous Board/Board Committee Actions:**

The Mendocino County Lodging Business Improvement District (BID) was established on May 16, 2006, through Ordinance No. 4170, which added Chapter 5.140 to the Mendocino County Code. The Board adopted Ordinance No. 4336 on May 19, 2015, amending Chapter 5.140. The Board adopted Ordinance No. 4384 on June 6, 2017, which made further amendments to Chapter 5.140, including the removal of the City of Point Arena from the boundaries of the BID. On July 11, 2017, the Board adopted Ordinance No. 4386, making further amendments to Chapter 5.140. On June 18, 2019, the Board adopted Resolution No. 19-202, accepting the Fiscal Year 2019-2020 Annual Report and Levying the Annual Assessment for Fiscal Year 2019-2020.

**Summary of Request:**

On March 26, 2019, the City Council of the City of Point Arena adopted a resolution, pursuant to California Streets & Highways Code section 36521.5, providing its consent to the City becoming part of the BID. The resolution is included as part of the agenda packet for this item. Also included as part of the agenda packet for this item is the 2019-2020 BID Annual Report.

Staff has prepared a resolution of intention for the expansion of the BID boundaries to include the City of Point Arena. Among other requirements, the resolution sets the dates of a required public meeting and a required public hearing to consider the expansion of the BID boundaries. The public meeting is scheduled to occur at the Board's December 10, 2019, meeting, and the public hearing is scheduled to occur at the Board's December 17, 2019, meeting. These meetings will be noticed in accordance with statute.

**Alternative Action/Motion:**

Not adopt resolution, provide direction to staff.

**Supervisory District:** District 5

**vote requirement:** Majority

**Supplemental Information Available Online At:**

**Fiscal Details:**

**source of funding:** PM-862189

**current f/y cost:** est. \$620,000

**annual recurring cost:** est \$620,000

**budgeted in current f/y:** Yes

**if no, please describe:**

**revenue agreement:** N/A

**budget clarification:** Funding was budgeted in Fiscal Year 2019-2020 for an increased County match to account for the City of Point Arena being added back to the BID.

**Agreement/Resolution/Ordinance Approved by County Counsel:** Yes

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**CEO Liaison:** Steve Dunncliff, Deputy CEO

**CEO Review:** Yes

**CEO Comments:**

**FOR COB USE ONLY**

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Executed By: Lindsey Dunham, Deputy Clerk I

Date: October 23, 2019

Final Status: **Adopted**

Executed Item Number: **Resolution** Number:  
19-362

