



Mendocino County

Legislation Text

File #: 22-0801, Version: 1

To: Board of Supervisors

From: Public Health

Meeting Date: June 7, 2022

Department Contact: Anne Molgaard

Phone: 707-472-2770

Department Contact: Kirsty Bates

Phone: 707-472-2791

Item Type: Consent Agenda

Time Allocated for Item: N/A

Agenda Title:

Approval of Retroactive Agreement with North Coast Opportunities, Inc. as Fiscal Agent for Ukiah Vecinos en Acción, in the Amount of \$100,751, to Provide Outreach to Latino Communities to Increase Accessibility, Information Exchange, and Vaccination Rates, Through Collaboration with Mendocino County Public Health, Effective January 1, 2022 through May 31, 2023

Recommended Action/Motion:

Approve retroactive Amendment with North Coast Opportunities, Inc. as fiscal agent for Ukiah Vecinos en Acción, in the amount of \$100,751, to provide outreach to latino communities to increase accessibility, information exchange, and vaccination rates, through collaboration with Mendocino County Public Health, effective January 1, 2022 through May 31, 2023; authorize the Public Health Director or designee to sign future amendments to the Agreement that do not increase the annual maximum amount; and authorize Chair to sign same.

Previous Board/Board Committee Actions:

N/A

Summary of Request:

Ukiah Neighbors 'Vecinos' in Action (UVA) is a committee made up of community members. UVA is taking necessary measures in matters that affect the Latino population, becoming a bridge between agencies and the community by serving as a platform for neutral information to build an environment of trust and positive relationships with other organizations serving the public.

In recent months UVA has proven successful in reaching the Latino community with accurate, accessible, and timely information during the COVID-19 Pandemic to improve the health and well-being of the Mendocino County community.

Through the proposed Agreement, UVA will expand equitable communication efforts by: hosting educational forums and bilingual podcasts; and reporting via Periodico al Punto and the KZYX program "Mendo Latino" on topics including COVID, Mental Health Care, and Public Health topics of interest to the Latino Community. Additionally, UVA will continue to work with a network of partners within the Latino Community, champions within neighborhoods, and key community leaders to analyze health inequities

in the Latino Community, and provide effective feedback on solutions to implement county-wide.

The proposed Agreement is retroactive due to transition issues with the dissolution of the Health and Human Services Agency, first-time contractor UVA's unfamiliarity with County processes, and the short-notice-need for Public Health to continue services yielding only a short time frame to execute the contract.

Alternative Action/Motion:

Return to staff for alternative handling.

Does This Item Support the General Plan? N/A

Supervisory District: All

vote requirement: Majority

Supplemental Information Available Online At: N/A

Fiscal Details:

source of funding: BU 4010, PHEPI 862189, PHCER
CERI-21-23-22

current f/y cost: \$100,751

annual recurring cost: \$0

budget clarification: N/A

budgeted in current f/y: Yes

if no, please describe:

revenue agreement: No

Agreement/Resolution/Ordinance Approved by County Counsel: Yes

CEO Liaison: Darcie Antle, Assistant CEO

CEO Review: Choose an item.

CEO Comments:

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Executed By: Atlas Pearson, Deputy Clerk II

Date: June 13, 2022

Final Status: Approved

Executed Item Type: Agreement **Number:** 22-136

