



March 16, 2026

Julia Krog, Director
County of Mendocino
Department of Planning & Building Services
860 N Bush Street
Ukiah, CA 95482

RE: Consolidated Permit Process Request for Statewide Marine Protected Area Signage
Project: Mendocino County Signage

Dear Ms. Krog,

This letter serves as a formal request by the California Marine Sanctuary Foundation (CMSF) to the County of Mendocino to grant permission for CMSF to pursue a consolidated Coastal Development Permit review process.

In partnership with the Ocean Protection Council and California Department of Fish and Wildlife, CMSF is working to install signage to increase awareness of and compliance with California's statewide network of marine protected areas (MPAs) at over 100 locations.

The proposed sign locations fall under the jurisdiction of 16 certified Local Coastal Programs, including that of Mendocino County, as well as the retained jurisdiction of the California Coastal Commission. In Mendocino County, there are 6 signs proposed. We are requesting that Mendocino County allow the Coastal Commission to consolidate the coastal development permit process for this project and serve as the permitting agency for the coastal development permit required to implement the proposed project in Mendocino County LCP as per Section 30601.3 of the Coastal Act¹.

Please feel free to contact me with further questions.

Katelyn Sprofera
Program Manager & Evaluation Specialist
California Marine Sanctuary Foundation
katelyn@californiamsf.org

¹Section 30601.3 Consolidated coastal development permit application; procedure

(a) Notwithstanding Section 30519, the commission may process and act upon a consolidated coastal development permit application if both of the following criteria are satisfied:

(1) A proposed project requires a coastal development permit from both a local government with a certified local coastal program and the commission.

(2) The applicant, the appropriate local government, and the commission, which may agree through its executive director, consent to consolidate the permit action, provided that public participation is not substantially impaired by that review consolidation.

(b) The standard of review for a consolidated coastal development permit application submitted pursuant to subdivision (a) shall follow Chapter 3 (commencing with Section 30200), with the appropriate local coastal program used as guidance.

(c) The application fee for a consolidated coastal development permit shall be determined by reference to the commission's permit fee schedule.

(d) To implement this section, the commission may adopt guidelines, in the same manner as interpretive guidelines adopted pursuant to paragraph (3) of subdivision (a) of Section 30620.

Project Plans & Supplemental Information

Project Background

In an effort to increase awareness and stewardship of California's statewide Marine Protected Area (MPA) Network, the California Marine Sanctuary Foundation (CMSF) and the MPA Collaborative Network (CN), in partnership and collaboration with the MPA Signage Project Management Team (California Department of Fish and Wildlife (CDFW) Marine Region) and the Ocean Protection Council (OPC)) have been working to improve MPA signage in California since 2022. CMSF and the CN have assessed statewide signage needs and evaluated existing signage effectiveness at California's MPAs, which included the development of a mobile application for tracking and updating access points and signage at all MPAs. The second part of this project is to design, permit, create and install 100 - 150 signs at select locations across the MPA Network.

Current Status

We have acquired landowner permission for over 130 new or replacement MPA signs across the State. The project includes sites within the Coastal Commission's retained jurisdiction and local government LCP jurisdictions and therefore requires coastal development permits from the California Coastal Commission and the local permitting authority of Mendocino County LCP.

Section 30601.3 of the California Coastal Act allows for consolidation of coastal development permitting requirements with the Coastal Commission under these circumstances, if the applicant, local government and Coastal Commission agree to such consolidation. We have agreement from Coastal Commission staff, Cassidy Tuefel, to pursue this approach already and have previously successfully obtained Consolidated Coastal Development Permits for similar projects during 2015 and 2017 (CDP Nos. 9-15-0208 and 9-15-0731). We are now looking for additional authorization to add more signs at new locations during this next phase of MPA signage.

We seek to simplify and expedite the permitting process for signs within your local jurisdictional authority, which can be achieved by allowing the State of California's Coastal Commission to handle the permitting through a consolidated permit for all state marine protected areas signs.



Proposed Signage Locations within Mendocino County

The California Marine Sanctuary Foundation and the Ocean Protection Council seek to install 130 marine protected area (MPA) signs, including 6 signs at the following locations within **Mendocino County**. [View the map here.](#)

1. Mixed sign at a parking lot on Lighthouse Rd south of Point Arena Lighthouse on a provided post (#115).
 - Coordinates: 38.951011, -123.737472
2. Mixed sign on the east side of Highway 1, by the Old Smith Ranch Preserve sign on an existing post (#116).
 - Coordinates: 39.54066008, -123.7562486
3. Regulatory sign at Seaside Creek beach parking lot on an existing post (#118).
 - Coordinates: 39.55867896, -123.7656394
4. Mixed sign at Van Damme State Beach on an existing post (#120).
 - Coordinates: 39.2735027, -123.791
5. Mixed sign at the southern end of the Van Damme State Beach parking lot off of Shoreline Hwy on a provided post (#178).
 - Coordinates: 39.2729637, -123.79059
6. Mixed sign at Sea Lion Rocks parking lot off Lighthouse Rd on a provided post (#202).
 - Coordinates: 38.940234, -123.72989

All proposed sign locations have landowner approval, as required for the California Coastal Commissions Consolidated Coastal Development Permit Application. We are requesting a consolidated CDP be processed for signs 1, 2, 3, and 6 in the list below. Sign number 3 and 4 are within CCC retained jurisdiction. Landowner approval is attached.

Sign Types

Mixed Sign (Example): 18"x24"	Regulatory Sign: 12"x18"
 <p>This will be edited to reflect the local geography and MPA regulations. These signs will be 18"x24" and printed on aluminum.</p>	

Boundary Determination

Subject: RE: Boundary Determination for MPA Signage in Mendocino County
From: "McNair, Heather@Coastal" <Heather.McNair@coastal.ca.gov>
Date: 3/17/26, 09:29
To: "krogrj@mendocinocounty.gov" <krogrj@mendocinocounty.gov>
CC: Katelyn Sprofera <katelyn@californiamsf.org>, "ella@californiamsf.org" <ella@californiamsf.org>, "Street, Joseph@Coastal" <Joseph.Street@coastal.ca.gov>

Good morning Julia,
Please see the message below with the determination from our mapping unit about which proposed signs by CMSF fall within Mendocino County's Jurisdiction. In short, I believe CMSF is requesting a consolidated CDP be processed for signs 1, 2, 3, and 6 in the list below. Sign number 3 and 4 are within CCC retained jurisdiction.

Thank you,
Heather

From: McNair, Heather@Coastal
Sent: Monday, July 14, 2025 10:19 AM
To: krogrj@mendocinocounty.gov
Cc: Katelyn Sprofera <katelyn@californiamsf.org>; ella@californiamsf.org; Street, Joseph@Coastal <joseph.street@coastal.ca.gov>
Subject: Boundary Determination for MPA Signage in Mendocino County

Good morning Julia,
My name is Heather McNair, I will be the analyst working on MPA signage project proposed by CMSF. I understand that Katelyn, from CMSF, is requesting permission to process the project through a consolidated CDP. Our mapping unit has reviewed the six proposed signs in Mendocino County and made the following boundary determination:

All 6 of these are appealable to the CCC.

1, 2, and 6 (2 Point Arena and 1 Ten Mile River) are entirely in Mendocino County's jurisdiction.

4 and 5 (both near Van Damme beach) are entirely in CCC permit jurisdiction.

3 (Seaside Beach) is right on the edge of our permit jurisdiction and the county's jurisdiction, suggested bisected jurisdiction for this one

This is the location information that was provided by CMSF:

1. *Mixed sign at the "bend in the road" parking lot on a provided post (115).*
 - *Coordinates: 38.951011, -123.737472*
 - *Object ID: 359*
2. *Mixed sign by the Old Smith Ranch Preserve sign on an existing post (116).*
 - *Coordinates: 39.54066008, -123.7562486*
 - *Object ID: 397*
3. *Regulatory sign near the 'Seaside Beach' sign on an existing post (118).*
 - *Coordinates: 39.55867896, -123.7656394*
 - *Object ID: 950*
4. *Mixed sign at Van Damme Beach State Park on an existing post (120).*

- *Coordinates: 39.2735027, -123.791*
 - *Object ID: 379*
5. Mixed sign at the parking lot off of Shoreline Hwy on a provided post (178).
- *Coordinates: 39.2729637, -123.79059*
 - *Object ID: 380*
6. Mixed sign at the lighthouse parking entrance on a provided post (202).
- *Coordinates: 38.940234, -123.72989*
 - *Does not have OBJ ID*

Please let me know if you need any other information for consideration of the consolidated permit request. I am happy to find a time for us to meet if that would be helpful.

Thank you,
Heather



Heather McNair, PhD

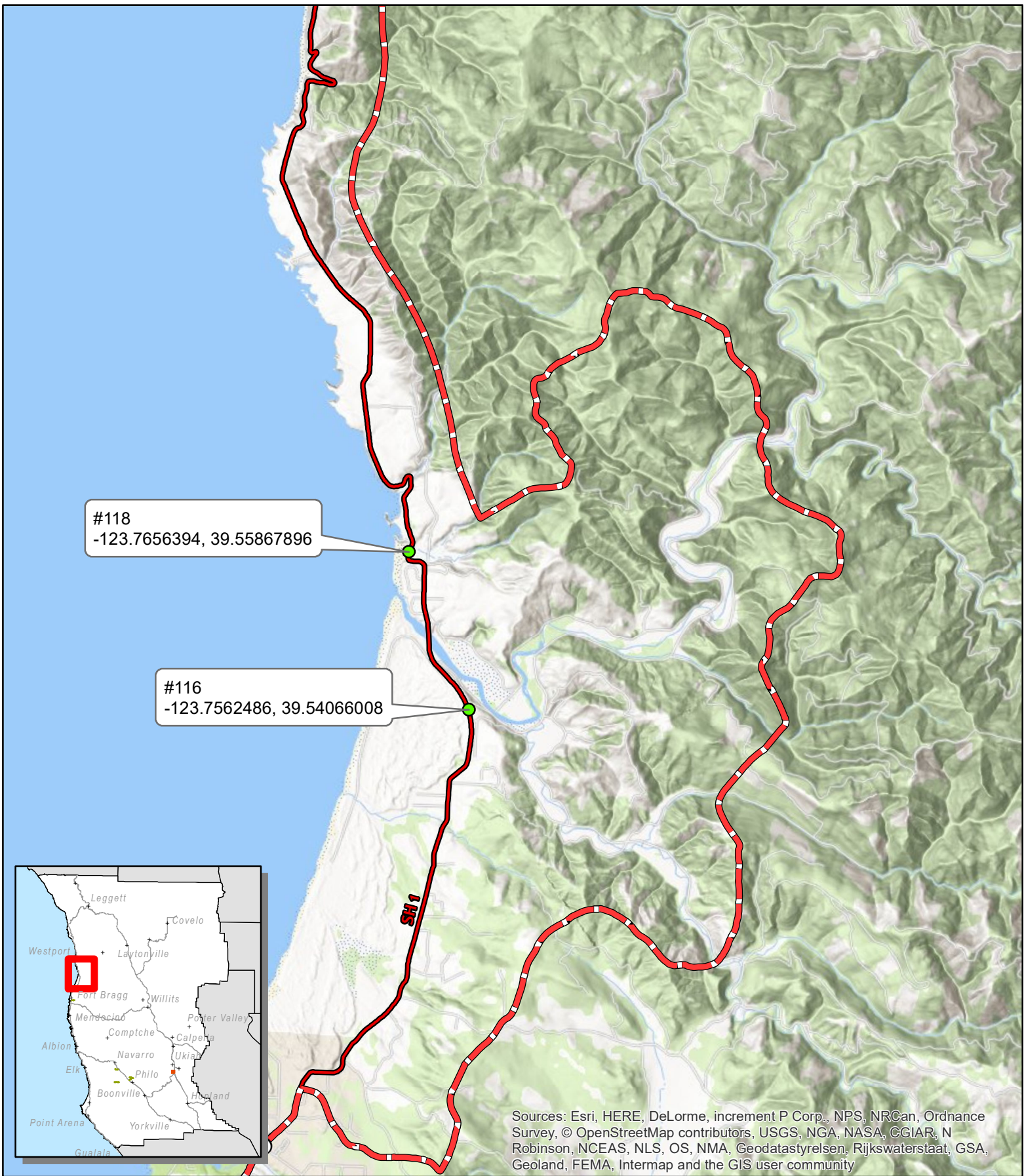
Environmental Scientist

Phone: 415-729-1454

Energy, Ocean Resources, and Federal Consistency

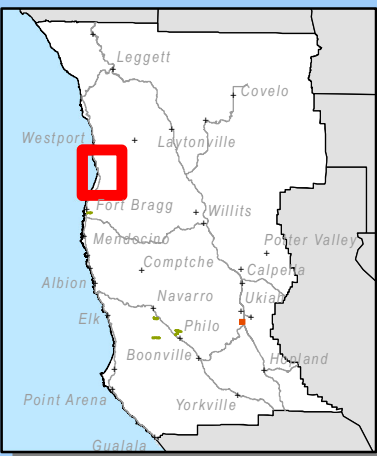
455 Market Street, Suite 300

San Francisco, CA 94105



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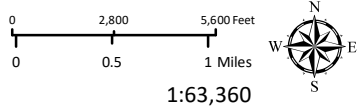
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Sources: Esri, HERE, DeLorme, increment P Corp., NPS, NRCAn, Ordnance Survey, © OpenStreetMap contributors, USGS, NGA, NASA, CGIAR, N Robinson, NCEAS, NLS, OS, NMA, Geodatastyrelsen, Rijkswaterstaat, GSA, Geoland, FEMA, Intermap and the GIS user community

CASE: LCP 2026-0002
OWNER: N/A
APN: Various
APLCT: California Marine Sanctuary
AGENT: N/A
ADDRESS: N/A

- Major Towns & Places
- Coastal Zone Boundary
- Highways



1:63,360

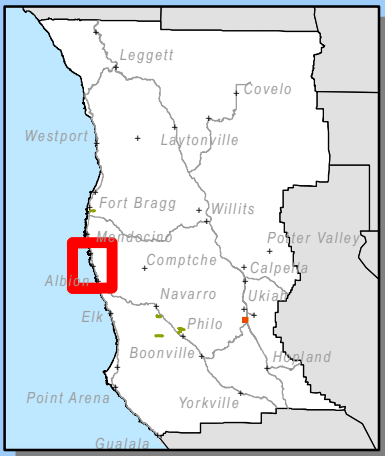
LOCATION

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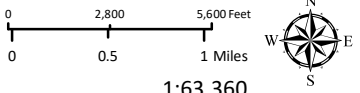
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Sources: Esri, HERE, DeLorme, increment P Corp., NPS, NRCAn, Ordnance Survey, © OpenStreetMap contributors, USGS, NGA, NASA, CGIAR, N Robinson, NCEAS, NLS, OS, NMA, Geodatastyrelsen, Rijkswaterstaat, GSA, Geoland, FEMA, Intermap and the GIS user community

CASE: LCP 2026-0002
OWNER: N/A
APN: Various
APLCT: California Marine Sanctuary
AGENT: N/A
ADDRESS: N/A

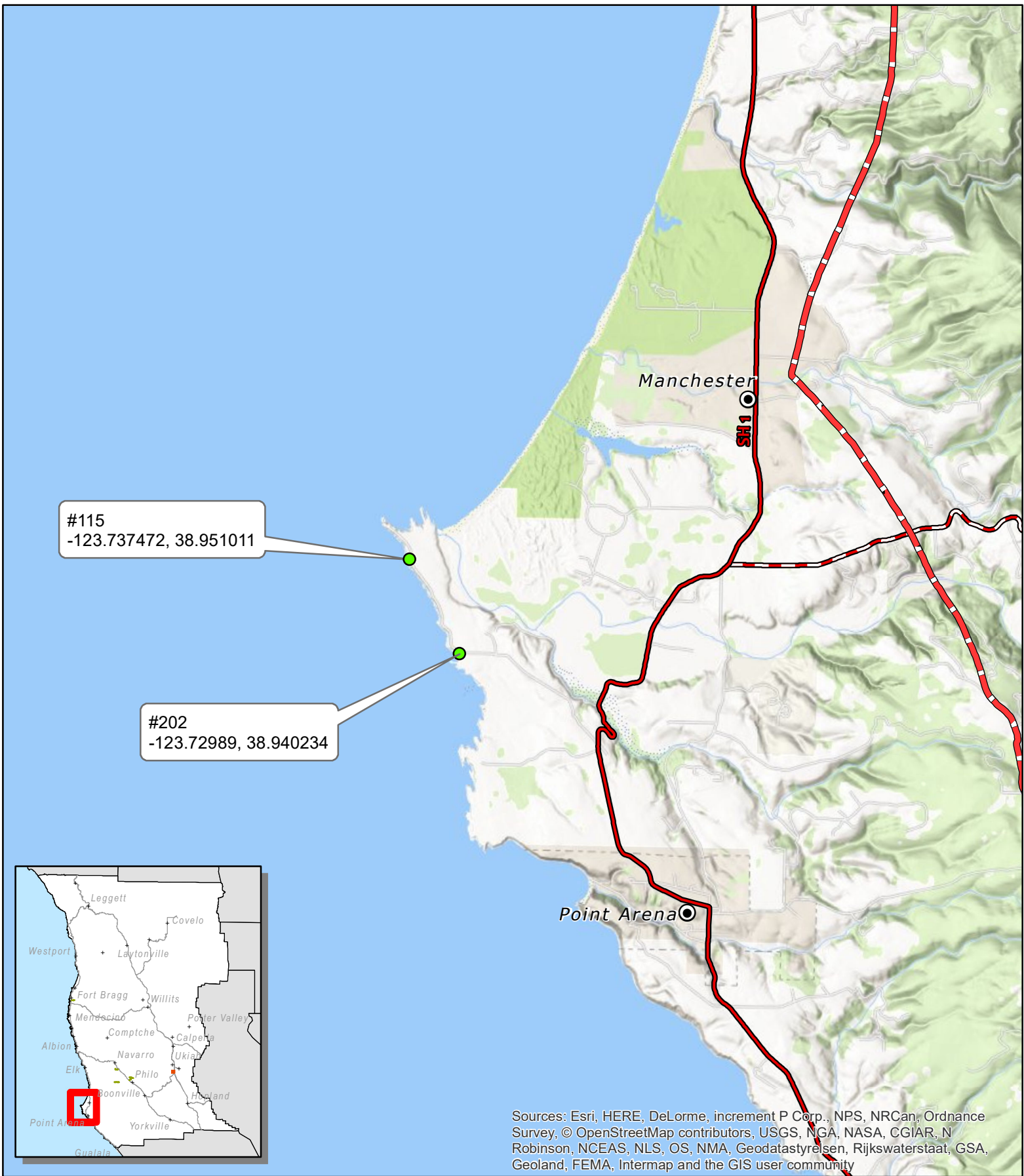
- Major Towns & Places
- Major Roads
- Coastal Zone Boundary
- Highways



1:63,360

LOCATION

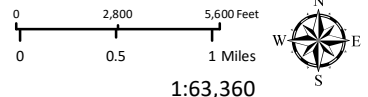
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CASE: LCP 2026-0002
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APN: Various
APLCT: California Marine Sanctuary
AGENT: N/A
ADDRESS: N/A

-  Major Towns & Places
-  Coastal Zone Boundary
-  Highways
-  Major Roads



1:63,360

LOCATION

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